



# ADVERTISING OPPORTUNITIES

DIGITAL AND PRINT ADVERTISING RATE CARD

EFFECTIVE JULY 2021–SEPT 2022

## PRINT ADVERTISING DEADLINES

ISSUE DATE	SPACE CLOSES	MATERIALS DUE	RELEASE DATE
2021 Biennial Conference	10/1	10/5	11/4
2022 SEEN (Winter)	2/15	2/20	3/15
2022 SEEN (Fall)	8/15	8/20	9/15

## PREFERRED MATERIALS

**Format:** Print ready PDF with flattened transparency, output from InDesign

**Image Resolution:** Must be minimum of 300dpi

**Color files:** Must be in CMYK and not RGB

**Preferred Delivery:** Files can be submitted via email to nbustard@civa.org

## AD SIZES

AD SIZE	JOURNAL	CONFERENCE
Full Page (vertical)	6" x 9"	3.35" x 9.35"
1/2 Page (horizontal)	6" x 4.25"	3.35" x 4.675"
Digital	2" x 2"	



## AD RATES

JOURNAL:	1X	2X	CONFERENCE
Full Page	\$2,000	\$1,750	\$3,000
1/2 Page	\$1,250	\$1,000	\$1,850

DIGITAL:	1	2	3
2 x 2/72dpi	\$950	\$1,600	\$2,200

*Digital ads are offered on a monthly basis. Composition available upon request for a fee. Additional charges may be incurred for ads with special production requirements.*

## ABOUT

- 2,500 printed *SEEN Journal* each issue. Targeted audience committed to the conversations about art and faith.
- 300 in-person attendees at the Conference, along with sponsors, speakers, and more.

## TERMS AND REGULATIONS

- Advertisers must pre-pay with order.
- The publisher reserves the right to reject or cancel any advertising.
- Cancellations (and changes in insertion orders) will not be accepted by the publisher after the closing date.
- The publisher is not responsible for errors in key numbers.
- No conditions, printed or otherwise, appearing in the contract, order, or copy instructions that conflict with the publisher's policies will be binding on the publisher.